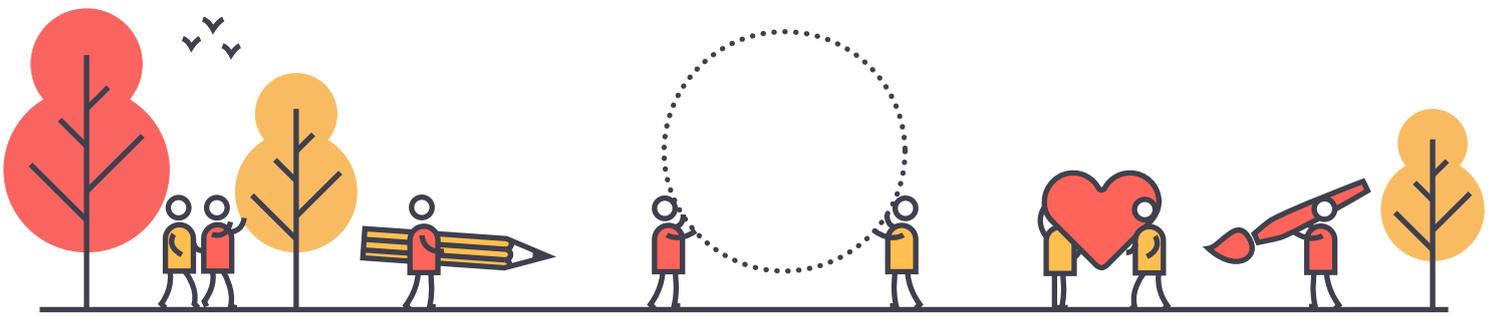


artgym

CREATING
YOUR TOMORROW



Advanced Diploma in Facilitating Creative Collaboration

**Master the art of leading profound change
in groups, organisations and communities
through creative collaboration.**

* Validated through The Association of Facilitators

AN OVERVIEW

What is the Advanced Diploma?.....	02
What will I gain from attending this programme?.....	03
Who is the Advanced Diploma for?.....	04

ABOUT THE ADVANCED DIPLOMA

The 5 core modules.....	05
-------------------------	----

ABOUT THE PROCESS

Learning from the best.....	06
Project based learning	07
Self-directed and collaborative learning.....	08
A robust integrative approach.....	09
Meet graduates who have benefitted from our training.....	10

ABOUT YOUR LEARNING TEAM

Meet the team	11
---------------------	----

CERTIFICATION AND ACCREDITATION

Showcasing the integration of your learning.....	12
--	----

COURSE DETAILS

When is the next programme?.....	13
Where will it take place?.....	14
How much will it cost?	14
How can I apply?.....	14
Who should I contact?.....	14

APPENDICES

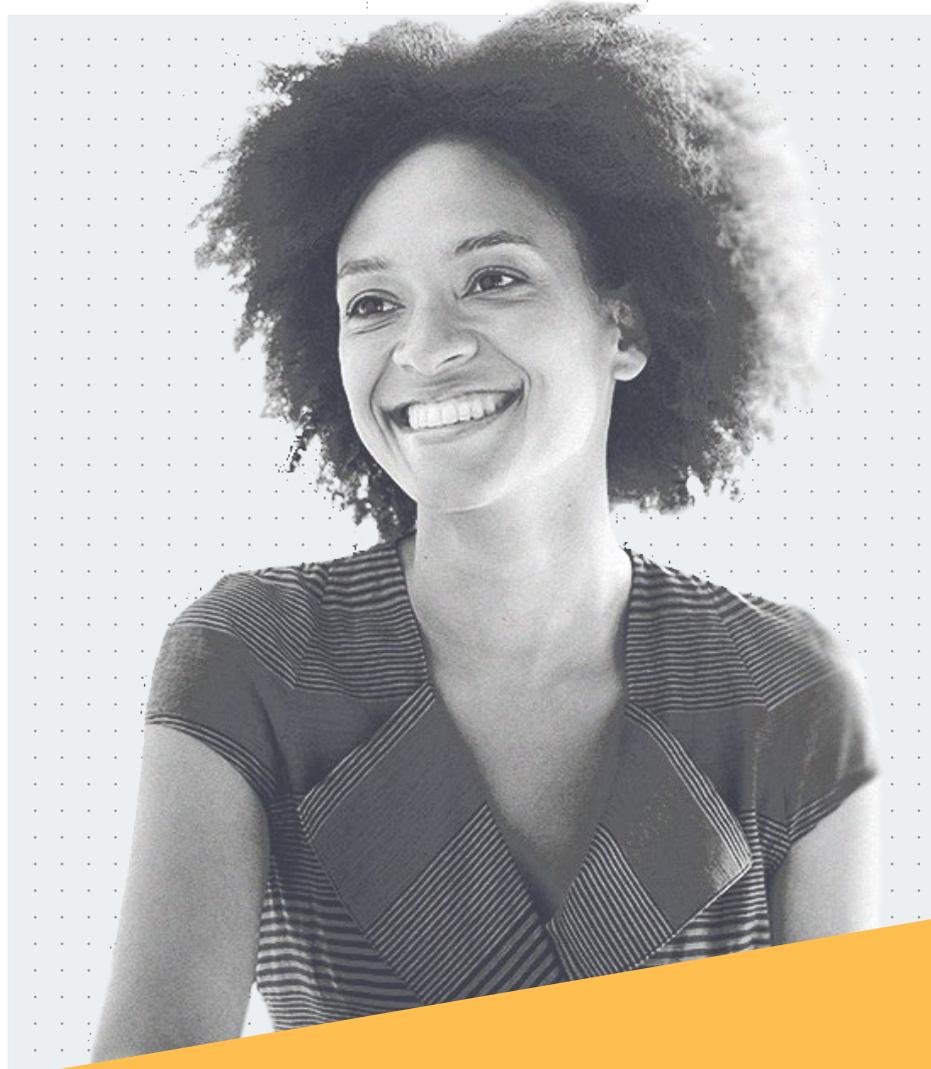
About artgym Academy.....	15
About The Association of Facilitators.....	15
Our values	16
The 5 core modules learning outcomes.....	17

What is the Advanced Diploma?

The Advanced Diploma in Facilitating Creative Collaboration is a life-changing experience! If you are an experienced practitioner with a burning desire to do really purposeful work that has an impact on the world, then this programme will take you - and your career - to new heights.

The Advanced Diploma is a 1 year (in Asia 10 months) part-time course across 5 modules and leads to a professional qualification. This ground-breaking programme is the first of its kind in the world and meets the need for highly skilled practitioners to lead profound change in groups, organisations and communities through creative collaboration.

The World Economic Forum states that “we need creativity now more than ever. Faced with colossal human, economic and environmental challenges, we need ideas that reach far and disrupt the status quo.” In the context of progressive digitalisation of our world, it’s time for a renaissance of human values, through creativity and global collaboration. This course is designed to give you the skills to unleash the creative potential in yourself and others, and to face and master the challenges and complexities of the 21st Century.



At artgym, as a world leader in applied creativity in business, we see the amazing things that happen when groups of people come together to co-create. We have discovered over the years that creative collaboration in groups produces often surprising and unexpected results that have a deep and lasting impact. Organisations like Sony Music, Adidas, Saatchi and Saatchi and The BBC choose to work with artgym because they experience that creative collaboration is the key to making them more successful.

What differentiates this course from others are the deeply immersive learning experiences in unusual and inspiring locations led by a rich mix of highly acclaimed guest lecturers, contributors and academics.





What will I gain from attending this programme?

1. A professional qualification

On successful completion of the course you will become an artgym Certified Advanced Practitioner and an Accredited Facilitator (Level 3) with The Association of Facilitators.

2. The artgym methodology in facilitating creative collaboration

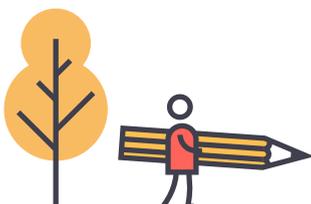
Over the years we have honed and researched a tried and tested award winning methodology in facilitating creative collaboration brought together in artgym's Cycle of Transformation Map™. You will have the skills and be equipped to apply our methodology across a variety of different contexts both face to face and virtually.

3. Your personal transformation

This Advanced Diploma will take you on a journey right to the heart of your creativity and will transform how you show up in groups and teams. As our latest graduates have just told us – their understanding of profound change has arisen from their own deeply personal experience of transformation during this programme.

4. Joining a global community of practitioners

You will join a growing global community of practitioners committed to leading profound change in groups, organisations and communities through creative collaboration. The journey doesn't end when you have passed your Certification and Accreditation. You will be part of our artgym Academy alumni with access to events alongside the alumni peer support as you pursue your calling in the world.



Who is the Advanced Diploma for?

The Advanced Diploma is for people who believe that when people come together to co-create extraordinary things happen. You will be looking to develop your career and excited about becoming part of a community of practitioners qualified to lead profound change through creative collaboration. You are experienced enough to know that your work can make a difference. Now you are looking to harness your talents and make a wider and deeper impact in your work.

Our programme attracts applicants from an array of backgrounds and disciplines with experience of working with others in the fields of group facilitation, training, coaching or leadership.

Applicants are typically but not exclusively:

- ✓ Facilitators
- ✓ Coaches
- ✓ Trainers
- ✓ Team leaders
- ✓ Educators
- ✓ Consultants
- ✓ Learning and Development specialists
- ✓ Therapists
- ✓ Creative Arts Practitioners

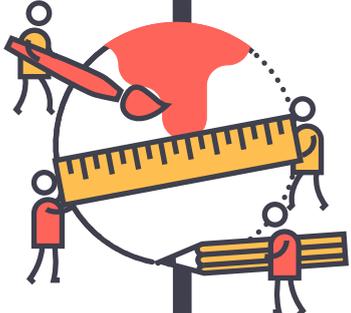


The 5 core modules...

Each module is designed to enable you to experience, practice and apply your learnings in order to facilitate creative collaboration across different contexts and stakeholder groups, from initial conceptualisation and design through to delivery and impact assessment.



1
BEING A FACILITATOR
Harnessing your unique contribution



2
IGNITING CREATIVITY
Developing Personal and Collective Creativity

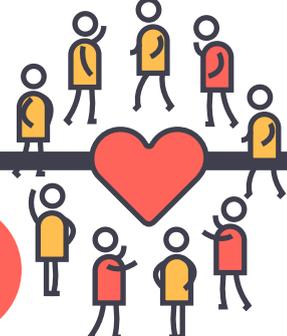


5

STRIVING FOR PROFESSIONAL EXCELLENCE
Putting Your Experience to Good Work

Module 5 is comprised of...

- ✓ 1 two day live event that showcases your final stage of certification and accreditation.
- ✓ Self-directed learning: preparing to showcase the impact of facilitating creative collaborations on self and others and creating your own story of personal transformation.
- ✓ A peer-to-peer learning community: preparing to showcase the delivery of your Self Expression and Leadership Project and providing peer feedback.



3
DRAWING UPON THE POWER OF THE GROUP
Working with Group Dynamics

Module 1,2,3 and 4 each comprise of:

- ✓ A 3-day immersive experiential learning event led by a combination of inspiring practitioners from related fields as well as artgym Academy's academic team.
- ✓ Self-directed learning through your Self-Expression and Leadership Project.
- ✓ A one-to-one tutorial.
- ✓ A peer-to-peer Learning Community that includes 2 hours supervision.
- ✓ Course content to inform, stretch and inspire.



4
MAKING A DIFFERENCE
Co-creating Transformative Results



Learning from the best

We have designed an exciting blend of 5 highly immersive learning experiences. You will learn from acclaimed practitioners and leading academics alongside artgym faculty, who will inspire and ignite your creativity.

For example, you will learn how to -

- Use your energy to mobilise a group from a specialist in bodywork, movement and somatics
- Stimulate the use of imagination and spontaneity in groups from a specialist in improvisation
- Work pro-actively with group dynamics from a licensed psychotherapist and specialist in group work.

Plus many other inspiring guest lecturers and contributors. These practitioners are all creative and passionate people from a rich diversity of backgrounds who will share practical methods and help you shape your own unique style of facilitation.

“I loved meeting and learning from such incredibly talented people - the different contributors helped me define my own unique style of facilitation.”



Watch the video of our 2017 Graduates sharing their SELP projects



Project based learning

At the heart of the Advance Diploma sits your SELF EXPRESSION AND LEADERSHIP PROJECT (SELP). During the 12 months you will research, design and deliver your own self-determined creative collaboration project. It is a great opportunity for you to make your vision a reality and have real world practice in facilitating creative collaboration. Our recent graduates have completed some amazing projects in completely different contexts, like the NHS, a global sports brand and a local community. All these projects resulted in profound change and showcased the power of creativity to transform people and the world around us.

“My creative collaboration enabled people to draw on the joyous diversity of people’s experiences and talents which resulted in transformational change”



Self directed and collaborative learning

Your self-directed learning is supported by 1-to-1 tutor sessions where you will receive individual feedback and the space to reflect and assimilate your learning. You will also belong to an Action Learning community with a coaching supervisor as part of your SELP project. The mix of peer, tutor and supervisor support will stretch and challenge you to make courageous leaps and be the best you can be.

“The support I have received has helped me take risks and be courageous!”



A robust integrative approach

The process is grounded in the latest theories of change, integrative psychological approaches (Depth, Gestalt, Person-Centred and Eco-Psychology) and ground-breaking practices in group creativity and facilitation. The experiential learning approach will embed artgym's award winning Cycle of Transformation Map™ in your work.

Although you will be exposed to and practice, a range of innovative methodologies and approaches, this is not a teacher-led course that trains you in a set of predefined techniques. You will be encouraged, stretched and supported to shape your own unique facilitation practice.

By the end of the course you will integrate multiple theoretical perspectives and a range of methods with your own experiences and insight so that you can craft the practice that you want for your future. Learning to facilitate creative collaboration in this way will enable you, ultimately, to become the practitioner that you aspire to be.

“It has provided me with a whole new set of tools with which to work. I didn't see the importance of creativity in transformation before I started the Diploma, but now I understand what a difference it can make.”

Meet graduates who have benefitted from our training



“I am now aware of unconscious and conscious group dynamics and can draw upon my expanded creative tool kit to draw out transformational outcomes for the group”

Debbie Scola



“Creative collaboration enables us to draw upon the joyous diversity of people’s experiences and talents, resulting in transformational change”

Mairead O’Siochru

“This programme may not have been what I expected but it was absolutely what I needed!”

Mathew Stone



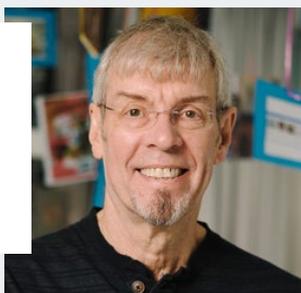
“I’ve experienced what it’s like to truly trust myself, others and the process and have been blown away by the deep transformation which ensues”

Lynne Irwin



“I now see my calling, it was right in front of me! Artgym opened my eyes”

Ian leslie



“I am now able to understand that work as a facilitator of change is valuable and needed in the world”

Jamie Gutierrez



“With creative collaboration you can free your hidden creative self!”

Marijke Dekker



About your learning team

You will be introduced to and work closely with a team of leading practitioners and academics throughout your course. Here is some of the team you will work with:



CHRISTIAN KUHNA
Director Innovation and Head of Asia
Christian joined

artgym in Shanghai in 2017 after having worked over the last 20 years for Adidas, Siemens and Daimler. Christian is a strategy, learning and communication expert with a focus on creativity, innovation, collaboration and knowledge management. He is head of artgym in Shanghai and oversees the Advanced Diploma in Asia.



EUGENE HUGHES
CEO of Artgym and Artgym Academy
Eugene's

groundbreaking work has been instrumental in promoting the importance of creative thinking in leadership, learning and mental health across the globe. Eugene is a certified coach, group facilitator and licensed psychotherapist with training in Gestalt, Transactional Analysis and Psychodynamics. He is particularly interested in working with unconscious group dynamics.



LOUISE AUSTIN
Course Director across all 5 modules

Louise has worked with artgym since 2009 as Programme Director and she is now

responsible for overseeing the Advanced Diploma in Facilitating Creative Collaboration in Europe (delivered in the UK). She is also Research Director for artgym and responsible for supporting, through in-depth insight research, artgym programmes. Louise has a MA in Integrative Arts Psychotherapy with the Institute for Arts in Therapy and Education where she is currently also Course Director.



DR ALISON HODGE
Supervisor
Alison is an EMCC accredited coach at

Master Practitioner level and an APECS accredited Executive Coaching Supervisor. She has been working with individuals and groups to facilitate learning throughout her career. She has 20 years experience as a supervisor with a Doctorate in Coaching Supervision. She supervises the Action Learning virtual sessions and supports the Self Expression and Leadership Project.



CHRISSIE WANLESS
Course Tutor
Chrissie is a co-founder of artgym.

She co-leads the business and the team globally and works directly with many of artgym's clients as a strategic consultant, advanced group work facilitator and leadership coach. Her work enables creativity in teams and business by unlocking the self-belief, confidence and creativity of all the individuals and teams she works with. She is course tutor on the Advanced Diploma.



TREBBE JOHNSON
Guest Lecturer and Academic Board Member

Trebbe is a writer and a nature based facilitator and guide. She is author of such works as "The World is a Waiting lover". Since 1993 she has worked as a guide of vision quests, workshops and other mythic journeys in nature. She founded Radical Joy for Hard Times, an organisation devoted to finding beauty in the Earth's wounded places.



DR PETER RIDE
Guest Lecturer and Academic Board Member

Peter is Course Director of the MA Museums, Galleries and Contemporary Culture at the University of Westminster, with a background in the arts and cultural industries. He joined the University of Westminster in 2000 and now acts as Principal Research Fellow.

Showcasing the integrating of your learning

The Advanced Diploma in Creative Collaboration is validated through The Association of Facilitators. You will be fully supported throughout the course of the programme to ensure your development and growth aligns with the accreditation requirements of The Association of Facilitators. During Module 5 you will showcase the integration of your learning into your professional practice in five different ways:

Showcase portfolio

Throughout the programme you will create and maintain a portfolio of learning. This portfolio sits at the heart of your self-directed learning journey. It allows you to track and review your progression and provide evidence of the impact of leading profound change through creative collaboration.

Showcase exhibition

Your Showcase Exhibition will be a curated display of your Self Expression and Leadership Project created in collaboration with your peer learning community. The purpose of the exhibition is to demonstrate the impact of your SELP project on self, others and wider world.

Theoretical orientation

You will present your theoretical orientation in a video Viva to demonstrate the theories integrated and applied in the context of your facilitation practice.



Self, peer and course feedback

As well as receiving ongoing feedback throughout the programme, during Module 5 you will receive formal feedback to assess your strengths and development.

Transformation story

You will share your own personal experience of profound change, as a 5-minute story, to your peers and faculty during the accreditation live event.

On successful completion of Module 5, you will receive:

- Advanced Practitioner Certification by artgym Academy.
- Practitioner Accreditation by The Association of Facilitators (up to level 3).

You will be able to use both The Association of Facilitators and artgym Academy as industry-recognised marks of professional excellence to promote your practice.



When is the next programme?

The next programme starts on 13th April 2018 with a virtual kick off.
(The next programmes in Asia start in March 2018 in Singapore and Shanghai).

MODULE 1:

Being a Facilitator:

Harnessing Your Unique Contribution.

Virtual kick-off April 13th 2018 = 2 hours (3PM GMT)

Live experience June 8th, 9th and 10th 2018



MODULE 2:

Igniting Creativity:

Developing Personal and Collective Creativity.

Live experience September 28th, 29th and 30th 2018

MODULE 3:

Drawing Upon the Power of the Groups:

Working With Group Dynamics.

Live experience November 23rd, 24th and 25th 2018

Virtual circle: December 7th 2018 = 2 hours (3PM GMT)



MODULE 4:

Making a Difference:

Co-creating Transformative Results

A residential live experience: January 31st, February 1st, 2nd and 3rd 2019

(Please note: Kick-Off is the afternoon of January 31st 2019)



MODULE 5:

Striving for Professional Excellence:

Putting Your Experience to Good Work.

Live experience Certification and Accreditation: April 27th and 28th 2019.

In addition to the live experiences and virtual circles, there will be supervised action learning, assignments, tutorial support and preparation for certification and accreditation.

Course details

Where will it take place?

Artgym Academy runs 3 programmes for the Advanced Diploma in 3 different locations. The Advanced Diploma for Europe runs the live events in London, UK. In Asia, the 2 programmes will run in Shanghai and Singapore. Each live event will be held in exciting, stimulating and creative venues.

How can I apply?

Applicants to the course will be required to submit their application in writing and attend an virtual interview to demonstrate:

- A minimum of 5 years' experience in leading teams, facilitating groups or working within a helping profession that supports people's development and growth.
- A commitment to in-depth self exploration and interpersonal development.
- A commitment to collaborate and learn with others.
- A willingness to engage in the creative process, experiment and play (please note that no previous experience in creativity and creative process is required).
- A desire to make a meaningful difference to people and the planet through your practice.

Who should I contact?

To apply or for further information

Europe

Louise Austin, Course Director
 louise.austin@artgym.com + 44 (0)7985 660 256
 Artgym Productions Ltd. 3rd Floor,
 17 Willow Street, London EC2A 4BH

Asia

Christian Kuhna, Director Innovations
 christian.kuhna@artgym.com + 86 1550762 8330
 artgym APAC Office Shanghai
 c/o Naked Hub, 3/F, 1237 Fuxing Zhong Lu,
 Shanghai, China

website artgym.com



How much will it cost?

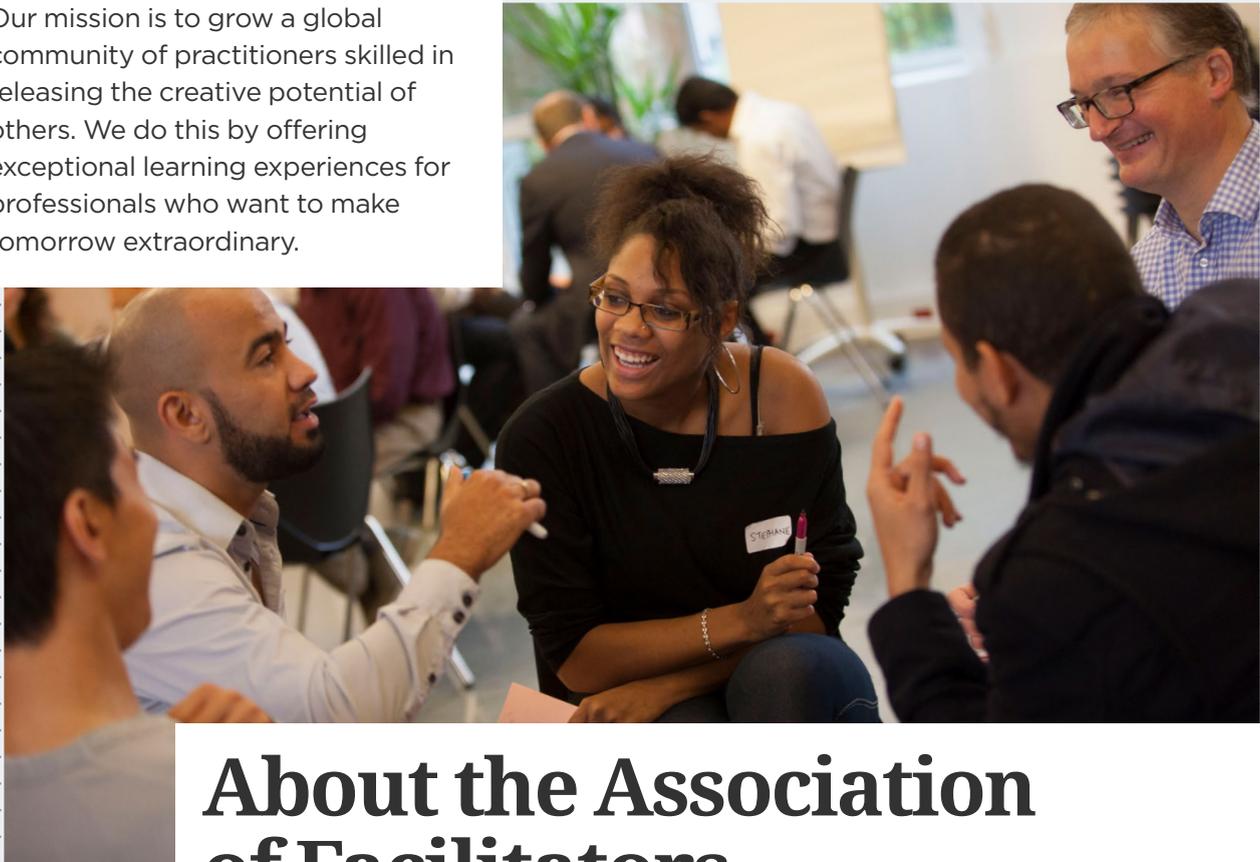
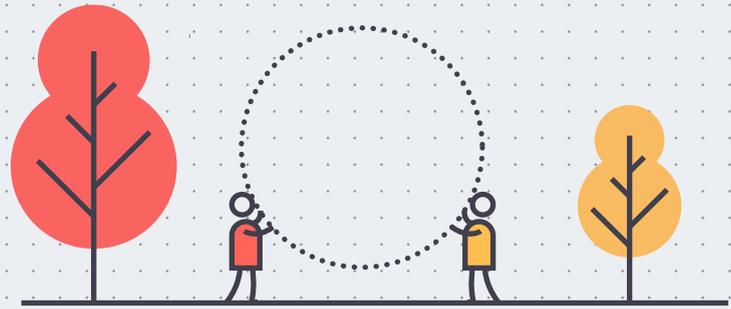
The cost for organisation-funded individuals is £5850.00 GBP (excluding VAT). The cost for self-funded individuals is £4750.00 GBP (excluding VAT). This includes over 125 hours of facilitator/supervisor/tutor contact time and all course materials. Course fees can be made across three equal payments.

- There is an additional administration fee of £325.00 GBP for registration and accreditation with The Association of Facilitators following successful completion of all 5 modules. This administration fee is a 50% discounted rate for all Advanced Diploma students.
- There is also an additional fee for accommodation and food for the residential live experience in Module 4. The cost for 3 nights' accommodation inclusive of all meals and refreshments is offered at a discounted cost of £210.00 in total.
- We also offer 2 Bursary Places for applicants working within the Non-for Profit and Charity Sector. In such cases, a course fee will be offered based on a sliding scale according to affordability. If this is of interest to you, please contact artgym directly to discuss.

About artgym Academy

We believe creativity is our greatest human resource.

Our mission is to grow a global community of practitioners skilled in releasing the creative potential of others. We do this by offering exceptional learning experiences for professionals who want to make tomorrow extraordinary.



About the Association of Facilitators

The Association of Facilitators (AoF) is a membership organisation dedicated to supporting facilitators through high quality training, accreditation and supervision.

It exists to support everyone working as a facilitator, including managers, leaders, development professionals and consultants working with private, public, charity and education bodies — in fact, anyone, in any industry, who

leads groups and teams. The AoF believes that representing facilitation as a profession in its own right has benefits beyond those for the individual facilitator or the groups that they work with and contributes towards a more healthy and connected way of being. Its vision is to increase the skill level of individuals in order to generate healthy and positive outcomes for the groups that we all live and work amongst.

Our values

These values inspire us to work with people who want to create the new and shape the world around them. Our values guide us in creating learning experiences that release people's creativity so they can live fulfilling lives and make a positive contribution to the planet and lives of others.



CONTRIBUTION

We believe that everyone has the potential to make a valuable and valued contribution in the world. Through the very act of being alive, it is impossible not to make an impact on the world around us. So, we have to choose the impact that we want to create.



COLLABORATION

Through working together, we can leave this world more beautiful than we found it. We believe in embracing human diversity, working across communities, disciplines and contexts to produce extraordinary outcomes.



COMMUNITY

We believe that what we share as human beings is far greater than our differences. We are all global citizens, seeking to connect in a way that makes a meaningful difference to our lives.



CREATIVITY

Everyone is an artist. We believe in the innate creativity of every human being and the power of creativity to fuel our imagination, self-expression, resourcefulness and growth.



COURAGE

Putting your creativity to good work in the world is a wholehearted endeavour. It is a call to adventure that requires the courage to take the road less travelled.

A closer look at the five modules

1

Being a Facilitator:

Harnessing Your Unique Contribution

2

Igniting Creativity:

Developing Personal and Collective Creativity

3

Drawing Upon the Power of the Group:

Working With Group Dynamics

4

Making a Difference:

Co-creating Transformative Results

5

Striving for Professional Excellence:

Putting Your Experience to Good Work

MODULE 1

Being a Facilitator:

Harnessing Your Unique Contribution

Module aim: To shape your unique practice of facilitation and strengthen your awareness, presence and resourcefulness.

By the end of **Module 1** you will have progressed your ability to:

- ✓ Draw upon your experience, instinct and unique presence in service of the group.
- ✓ Effectively use your energy to catalyse and mobilise the energy of the group.
- ✓ Authentically role-model self-expression, compassion and courageous action.
- ✓ Build a strong working alliance through appropriate contracting, containment and psychological safety.
- ✓ Raise awareness around inclusion and cohesion by engaging the group in working positively with difference, resistance and conflict.

MODULE 2

Igniting Creativity:

Developing Personal and Collective Creativity

Module aim: To utilise creative process and methods that ignites the collective creativity of the group to produce the desired outcome.

By the end of **Module 2** you will have progressed your ability to:

- ✓ Inspire, develop and nurture self-awareness and self expression in individuals and the group.
- ✓ Stimulate the use of imagination, spontaneity and play in self and others.
- ✓ Use creative process to build the commitment to co-create.
- ✓ Iterate (across multiple media) within the creative process to create breakthrough outcomes.
- ✓ Apply user-led design thinking for innovation and creative problem solving.

MODULE 3**Drawing Upon
the Power of
the Group:***Working With Group
Dynamics*

Module aim: How to confidently work with groups and group dynamics across a range of contexts and environments.

By the end of Module 3 you will have progressed your ability to:

- ✓ Identify, illuminate and pro-actively work with the unconscious dynamics in groups.
- ✓ Initiate powerful dialogue and authentic response in individuals and groups.
- ✓ Nurture the collective wisdom of the group through collective reflection and creating meaning together.
- ✓ Acknowledge and effectively work through the potential impact of your personal material on the group.
- ✓ Your ability to work phenomenologically: noticing, tracking and experimenting in the “here and now”.

MODULE 4**Making a Difference:***Co-creating Transformative
Results*

Module aim: How to support the development of positive outcomes that will have a transformative impact on teams, organisations, communities and the wider world.

By the end of Module 4 you will have progressed your ability to:

- ✓ Recognise and illuminate a shift in the collective consciousness of the group towards making a meaningful difference.
- ✓ Mobilise the group from a collective shift in consciousness to producing transformative results.
- ✓ Engage the group in assimilating insights and evaluating the wider impact of their contribution.
- ✓ Recognise and deepen the inner transformation within individuals and the group.
- ✓ Create the space to enable appropriate endings: acknowledgement, celebration and completion.

MODULE 5**Striving for
Professional
Excellence:***Putting Your Experience
to Good Work*

Module aim: How to transform your professional practice by making the shift from experienced to demonstrating excellence that makes an impact.

By the end of Module 5 you will have progressed your ability to:

- ✓ Demonstrate your professional excellence through your own self-expression and leadership.
- ✓ Curate and evaluate your personal and professional journey of transformation and growth.
- ✓ Define your own theoretical orientation by integrating different theoretical perspectives into your professional practice.
- ✓ Integrate and apply your learning into the day-to-day context of your professional facilitation and leadership.
- ✓ Support your own continuing professional development through self-directed learning and supervision.

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